

SHOTZ

SEPTEMBER 2023
SHOTZMAGAZINE.NET

MAGAZINE



*Sha'Carri
Richardson*
is the fastest
woman in the
world

"I'm Not Back, I'm Better"

INSIDE THIS ISSUE

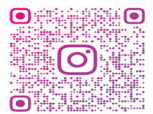
SHOTZ SLAB OF THE
MONTH

Artist Spotlight

Shotz health alert

Shotz Model of the
Month

SHOTZ AROUND TOWN



@DIDDYOFMYCITYSHOTZ



ADVERTISING RATES

**Front & Back
(Cover Page)**

Trim Size
8.25" x 10.75"
Non Bleed
7.85" x 10.35"
Bleed
8.5" x 11"

Double Page

Two Page Ad
(Anywhere But
Center)

Center Pages (2)

Trim Size
16.5" x 10.75"
Non Bleed
16" x 10.35"
Bleed
8.5" x 11"

Full Page

Trim Size
8.25" x 10.75"
Non Bleed
7.85" x 10.35"
Bleed
8.5" x 11"

Cover Page
\$400

Double Page
\$500

Center Page
\$600

Vertical
1/4 Page
3.625" x
4.875"

Half Page
Trim Size
7.75" x 5.1"
Bleed
8.5" x 5.5"

Vertical
Page

Trim Size
3.85" x
10.35"
Bleed
4.5" x 11"

1/4 Page
\$125

Half Page
\$250

Full Page
\$375

★ **Sponsored Page \$75** ★

Ad deadline is the 13th of every month.
(unless stated otherwise)
Acceptable Format PDF

- * Adobe InDesign
- * Adobe Photoshop
- * Adobe Illustrator

(no Microsoft Publisher, Word, or Powerpoint)

Colors

All colors must be CMYK or grayscale. No RGB, spot (Pantone), Lab, or Index Color.

Do not use rich black or any kind of text.

Do not set white objects to overprint

Images

Images should have an effective resolution of 300 dpi.

72 dpi images, or images downloaded from a website, are of unacceptable quality for magazine printing.

PSD, TIFF, and EPS format files are preferable to JPG.

Use or scale your images as close to the actual reproduction size as possible; a 20% margin plus or minus is optional.



DOC Favorite Car Of All Time



1979 Cadillac Eldorado 2dr Coupe

The new breed of Eldorado was introduced for the 1979 model year. It had been re-designed from the ground-up. *Eldorado was world-class luxury...first class, Cadillac-style.* The trim new size increased its agility and overall performance. The Cadillac Eldorado was always the epitome of Cadillac luxury. The 1979 Eldorado was an impressively new performance...in the continuing saga of "As the Standard of the World Turns."



WHERE URBAN COVERAGE IS DONE RIGHT

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